



Bradley Beach Tourism Agenda

Location: Virtual

Date: Tuesday, November 19

Time: 10AM

Facilitator: Amy Hall – Tourism Director

Call to order 10am

Roll Call

Event Review/Update:

Merry Market: Held at Recreation Center as a Tourism led event supported by Borough Special Events and Recreation Department. 12/1/24 from 10am-2pm. Over 30 vendors indoor/outdoor. Live music. Refreshments: fresh baked cookies, coffee/tea/cider, hot chocolate bar, horchata from Pancho's and Juanchos. Rented a mini donut maker which is staffed, tabled and tented by Party Perfect Rentals. High top tables for cafe rented by same company. Advertising with lawn signs, banners. Ad going in this week's newspapers as well as large press release which will also include the tree lighting...

Tree Lighting: 12/1/24 from 4-6pm. Tourism booked horse and carriage as well as live music for the event. There will be real snow set off from a cherry picker on own from Neptune City, hot chocolate and cookies given out by Neptune Township Girl Scouts and fresh cotton candy.

Upcomng Event:

BRADLEY BEACH JAZZ FESTIVAL

FEBRUARY 7&8 7PM-10PM AT BRADLEY BEACH ELEMENTARY SCHOOL THEATRE

This is a new large winter event in town to support arts and culture, Black History Month, BBES & BBPTA. The event is intended to support all of our businesses here in town. We will need sponsors, settle on sponsorship amount. Booked: Marel Hidalgo Jazz Quartet and Coo Mo Jhee Jazz Band. Working to secure next two bands. Working with Exit Zero Cape May Jazz Festival coordinator VERY helpful! Would like to offset pricing with sponsorships and merchandise sales. Cigar rolling for event? Need to speak with restaurants about booking jazz specific artists to host during the week. Also need a listing of any available rentals to support our real estate agencies in town.

Public Comments

Close