



BRADLEY BEACH  
DEPARTMENT OF TOURISM

# Bradley Beach Tourism Agenda

Location: Zoom

Date: Tuesday, June 18, 2024

Time: 10AM

Facilitator: Amy Hall – Tourism Director

**Call to order 10am**

**Roll Call**

**Short review on advertising:**

Free cards from MC Tourism are in. Will be distributed to those restaurants that agree to hand out also left in borough lobby. Signage for park events.

Press release for summer events goes out Tuesday, June 18th for Opera and Movie Series. Music Series PR goes out separate for better reach.

New site to direct traffic to dining information and Tourism information.

Review report on visits and clicks to site.

**Resolution for salsa dance lessons: \$2500**

**Resolution for summer advertising in Coaster and Coast Star, Night and Day and Tri City News throughout the summer: \$5000**

**Resolution for summer fun giveaways at events (beach balls, sunglasses, photo props, etc): \$750**

**For discussion: Viva Bradley Beach registration amount/accessibility update. Volunteers for day of event: 9/14.**

**Public Comments**

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