

October 25, 2023

BOROUGH OF BRADLEY BEACH, MONMOUTH COUNTY

RESOLUTION 2023-257

RESOLUTION IN SUPPORT OF ESTABLISHING A “DUE DILIGENCE PROCESS” FOR DEVELOPING CHANGES TO BOROUGH PARKING WITHIN THE BOROUGH, INCLUDING RESIDENT AND MERCHANT ENGAGEMENT, AND GOVERNING BODY APPROVAL.

_____ offered the following Resolution and moved its adoption:

WHEREAS, it is widely recognized within the Borough of Bradley Beach, County of Monmouth, State of New Jersey (the “Borough”) that parking is limited for businesses and residents alike, especially during the summer season; and

WHEREAS, it is important to evaluate and ultimately implement parking enhancements that assure consistency with the Borough’s Master Plan’s objectives, and to “mitigate parking shortages in certain areas”, and to “promote the protection of neighborhood characteristics by enforcing buffer areas between non-residential and residential areas”, and to “encourage alternatives to driving”; and

WHEREAS, it is the responsibility of the Governing Body to establish and set policy for the municipality; and

WHEREAS, it is important to engage residents in government analysis; and to secure appropriate review and vetting by Governing Body to assure that subsequent actions are consistent with policy direction set by the Governing Body; and

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and Council of the Borough of Bradley Beach, County of Monmouth, State of New Jersey, that the Mayor and Council express their support for undertaking appropriate reviews of opportunities to improve parking challenges within the Borough. While these reviews can focus upon unique areas of opportunity, it is agreed that each area of review should apply a consistent process to ensure a successful outcome. The consistent process for each review shall include the following steps:

- a. Professional review and analysis: It’s important that all parking and traffic-related decisions within the Borough are fact-based and supported by expert engineering resources.
- b. Public engagement and Inclusion: The Governing Body is responsible for the Borough’s should actively engage in review and discussion of recommendations proposed by Borough experts. The Governing Body should then fully vet recommendations in a public forum(s) that may include “public workshop” discussions at Council meetings and may also include “Town Hall” meetings that help to educate residents and business owners, and to solicit their feedback.

c. Governing Body Deliberation and Decision-Making: Ultimately the Governing Body is responsible for determining the direction that is in the best interest of the Borough, its businesses and its residents. Once research is completed, recommendations made, resident and business owner feedback considered, the Governing Body will deliberate and determine final parking design decisions.

Seconded by Councilperson _____ and adopted upon the following vote:

AYES NAYS ABSTAIN ABSENT

Ms. DeNoble
Mr. Gubitosi
Ms. Mahoney
Mr. Weber
Mayor Fox

CERTIFICATION

I, Erica Kostyz, Municipal Clerk, Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Mayor and Council at the October 25, 2023 Council Business Meeting.

Erica Kostyz, RMC, CMR
Municipal Clerk