

SPECIAL MEETING OF THE BOROUGH OF BRADLEY BEACH

“Strategic Planning”

February 3, 2019 at 12:00 pm

1. Bradley Beach Strategic/Long Range Planning Guide - Mayor Engelstad

Expectations and Benefits

Timeline

Process

2. Mission, Vision and Values- All

3. Internal and External Assessment- All

Strengths, Weaknesses, Opportunities and Threats (SWAT) Discussion

Key Issues

4. Potential Overarching Goals- All

5. Proposed Measures of Success- All

6. Next Steps

7. Public Comments

7. Adjournment