

Bradley Beach Tourism agenda

Location:	Carmen A. Biase Center, 719 Main Street, Bradley Beach, NJ
Date:	Monday, July 16, 2018
Time:	5.00pm
Facilitator:	Nicole D.C. Kienlen - Tourism Director

Agenda items

[5.00] –	I. Meeting called to order.
[5.05]	II. Attendee Introduction as needed.
[5.05] –	Greeting and updates (Anyone who could not make it - Nicole can email agenda & notes, if they would like, contact: Tourism@BradleyBeachNJ.gov)
[5.15]	
[5.20] –	Topics of Discussion...
[5.45]	<p>NEWS:</p> <p>-The windows of Bradley Beach had their organized business owners networking event (inviting many of the former BB Chamber members) at The Stockroom July 9th at 5pm. It was very nice, casual, and involved chatting and light fare. They are discussing another meet & greet quartley at a different business each time. (email: simonehazel@verizon.net for info.)</p> <p>-#GoldenSeashell is going great! We just had a beach badge winner! UVA, Bamboo Leaf, & Ann Bags have recently donated upcoming prizes.</p> <p>-Bradley Brew Project featured “Best of Bradley” article is up and done on the BradleyBeachNJ.com tourism website. This featured article on the Tourism cite www.BradleyBeachNJ.com Professional photography and interview was part of their multiple \$500 sponsorships last year. (It just wasn't till now that we could get some great photos since it took them a long time to open. Please Support!)</p> <p>-Rumored New Businesses... The Stockroom General Store is looking to expand and possibly add a cooking class venue. There may be a new vegan mexican restaurant opening next to the cleaners. Anchors Aweigh Tattoo Studio hopes to open in the next few months next to the brewery. The Perfect Perk is to be moved to the old gas station by D’Arcy’s. Fine Health Kombucha has moved out and doing more distribution. The stockroom and possible new mexican restaurant by the cleaners may be suppliers locally.</p> <p>-The Friends of the Library has a 50/50 raffle that they are promoting and selling tickets to raise money. They are vendoring at Tourism events (Bradley Fresh, Pirate Day & Spicy Saturday)</p> <p>-We have NEW Latin Dance Classes! This is replacing the Tango dancer wednesdays.</p> <p>-We STILL need a NEW Itinerary of a Local article on the BB website. Know anyone? (interview of their perfect day in Bradley Beach with all the stops and activities in between, promoting Bradley Beach and it’s establishments)</p> <p>-Event flyers/postcards and more Guidebooks have been going out. NEED ANY??? I have some and you can also restock at Borough Hall. M-F, 9-4.</p> <p>-We need more vendors for the upcoming events. See forms. Digital copies are available. No charge to Bradley Beach brick and mortar businesses.</p>

Vendor Details & Online form Registration at:
<https://bradleybeachtourism.wufoo.com/forms/k19gi33s09vxkta/>
-OR-
Here is a PDF link to the vendor printable forms (same for all events):
https://drive.google.com/file/d/1kLMbQBPIjD_zAas2k2B-Hykb_6Vm3h7L/view?usp=sharing -Copies also available at this meeting.

-We need Spicy Saturday restaurant salsa sampling contestants too! Forms are ready, see below at event details.

UPCOMING Tourism EVENTS:
See the full list of upcoming events (Themed and Weekly summer list) here;
<https://www.bradleybeachnj.com/summerfun2018/>
& <https://www.facebook.com/BradleyBeachNewJersey/>

Sat. July 21st - “Bradley Beach Pirate Day & Evening Concert” - Celebrate Bradley Beach Day with Town-wide Pirate Themed Events, Live Music Entertainment & More! *Pirate Action ALL Day!*

1. Bradley Beach Library Open House 9am-12:30pm Pirate Crafts & More
2. Downtown Pirate Specials from local businesses *ANYONE PARTICIPATING? Midday, Pirates will be wondering town and the beach sharing flyers too!
3. 5-9pm Evening Pirate Party... (5th Ave. x Ocean Ave. Bradley Beach Gazebo & Boardwalk) - FREE ADMISSION Including: Tropical Bouncy House, Climb Skull Mountain, Airbrush Tattoos, Live Aquatic and Reptile Booth, A Real Live Mermaid!, Pirates & Vendors, & 7-9pm Random Test Reggae Band
4. (Adult) Pirate Costume Contest at 8pm, Prize is a Vic’s Gift Card & 2 Movie Tickets with complimentary popcorn to Beach Cinema!

Sat. Aug. 18th - “Spicy Saturday” 5-9pm Salsa Tasting Contest, Live Latin Music and free dance classes! (local restaurants compete to win the prized 2017 “Bradley Beach Golden Pepper Trophy”) Riley Park (rain date Sat. Aug. 25th)

To Restaurants & Food Trucks, the salsa sampling contest participation is Free to join! Here is a link to the forms... (Complete in advance! Check the due dates.)
Tourism event participation forms:
<https://drive.google.com/file/d/11J-YsthcaBFVE278uoBgFAz2TSU7muj7/view?usp=sharing> & Email to Tourism@BradleyBeachNJ.gov -Copies also available at meeting.
Required Health Dept. forms:
https://drive.google.com/file/d/1h4pMXpYFH_MgWnNVqotF-PVyq8DXj_G4/view?usp=sharing & Email to Stephanie.Kastner@co.monmouth.nj.us

-> **See Flyers** for Pirate Day, Spicy Saturday and the Car Show. Please take some if you are out. NOTE!: If you have the full color high gloss flyers, be sure to flip them over after pirate day! The back advertises Spicy Saturday.

Sat. Sept. 15th - “Bradley Beach Car Show”, 12-4pm Vendors, Family Friendly, & featuring Ragdoll, A live Frankie Valli tribute band! Ocean Ave. Beachfront (rain date Sun. Sept.16th)

[5.45] –
[6.00]

I. Open Question & Answer
Additional information ... Add additional notes or comments